BE PREPARED TO NAVIGATE THRU NEW HEALTHCARE CHANGES.

Learn What's NEW! | Add to Your Existing Repertoire! | Earn Your CEUs in an Event-Filled Weekend!



2012 SCU Extravaganza

Continuing Education Symposium For Chiropractors and Acupuncturists

- Mix and Match Continuing Education* Topics
  (*CEUs have been applied for in various states)
- Learn New Strategies And Patient Protocols
- Refresh & Perfect Your Skills
- Be Inspired, Be Empowered, Be The Best...

Join us October 19th through the 21st at the Sheraton Park Hotel at the Anaheim Resort for exciting, high quality, live-lecture Continuing Education.

For just $199, you will be able to mix and match CEU topics with dynamic speakers in both the DC and AOM programs. Or, you can choose to attend just the DC program for $199 or just the AOM program for $169.

Come and complete CE requirements while enjoying the festivities of an event-filled weekend.

Make the 2012 Extravaganza at the Anaheim Resort a vacation destination for you and your family.

www.scuhs.edu/extravaganza

Defining Healthcare Education for the Next 100 Years

SCU | Register N

DC Programs — Friday, October 19, 2012

Location	8AM	9AM	10AM	11AM	12PM	1PM	2PM	3PM	4PM	5PM	6:30PM
Palm West				Registration Opens at 11 am	Expo Opens at Noon	1:00 pm – 4:40 pm **Dan McClure, DC, CCSP, CCEP** Advanced Extremity & Spinal Manipulation		20 min. break		5:00 pm – 6:00 pm **Research Presentations**	
Palm East						1:00 pm – 5:30 pm **Matthew H. Eurich, DC, DACBR** Do You See What I See? (Radiographic cases with clinical & pathological correlations)		20 min. break			

AOM Program — Friday, October 19, 2012

Location	8AM	9AM	10AM	11AM	12PM	1PM	2PM	3PM	4PM	5PM	6:30PM
Plaza A, B, C				Registration Opens at 11 am	Expo Opens at Noon	1:00 pm – 4:40 pm **Elley Hsienhsueh Chiu, MD, DTCM** The Practical Acupuncture of Traditional Chinese Medicine (TCM)		20 min. break			

* Note - Times and/or sessions subject to change

ADVANCE PURCHASE PRICING

DC + AOM	$199
DC Only	$199
AOM Only	$169

DAY OF EVENT PRICING

DC + AOM	$249
DC Only	$249
AOM Only	$219

LOCATION:

Sheraton Park Hotel at the Anaheim Resort
1855 South Harbor Boulevard, Anaheim, CA 92802
714-750-1811

Group rates available for $125 a night for the Standard Rooms and $180 a night for Club Level Rooms, subject to availability.

To reserve, visit https://www.starwoodmeeting.com/StarGroupsWeb/booking/reservation?id=1207043326&key=37038

REGISTRATION HOURS:

Friday, October 19, 2012 :	11:00 am — 4:00 pm
Saturday, October 20, 2012:	7:00 am — 4:00 pm
Sunday, October 21, 2012:	8:00 am — 10:00 am

PROGRAM HOURS:

Friday, October 19, 2012 :	1:00 pm — 5:30 pm
Saturday, October 20, 2012:	8:30 am — 5:30 pm
Sunday, October 21, 2012:	8:30 am — 5:30 pm

VENDOR HOURS:

Friday, October 19, 2012 :	Noon — 6:30 pm
Saturday, October 20, 2012:	8:00 am — 6:00 pm
Sunday, October 21, 2012:	8:00 am — 1:00 pm

ow at www.scuhs.

DC Program — Saturday, October 20, 2012

Location	8AM	9AM	10AM	11AM	12PM	1PM	2PM	3PM	4PM	5PM	6:30PM
Palm East/West Combined		8:30 am – 10:10 am **Kelly Ryder, DC, CCSP** Treatment, Diagnosis and Management of Concussions	20 min. break	10:30 am – 12:10 pm **Tim Brown, DC** Life is Movement, Movement is Life: Functional Approach to Treatment, Rehabilitation & Training			1:30 pm – 3:10 pm **Shawn Steel, Esq.** PI Seminar: Record Keeping & Report Writing	20 min. break	3:20 pm – 5:00 pm **Daniel J. Kalish, DC** Balancing the Brain		

QME Program — Saturday, October 20, 2012

Location	8AM	9AM	10AM	11AM	12PM	1PM	2PM	3PM	4PM	5PM	6:30PM
Garden C		9:00 am – 4:00 pm **Michael Sackett, DC, MS, DABCO, Dean of LACC** **Eric Mumbauer, DC, Alan Strizak, MD** Qualified Medical Examiner (QME) Recertification				Qualified Medical Examiner (QME) Recertification Continued					

AOM Program — Saturday, October 20, 2012

Location	8AM	9AM	10AM	11AM	12PM	1PM	2PM	3PM	4PM	5PM	6:30PM
Plaza A, B, C		8:30 am – 12:10 pm **Elley Hsienhsueh Chiu, MD, DTCM** The Past, Nowadays & Future of the Traditional Chinese Medicine	20 min. break				1:30 pm – 5:10 pm **John K. Chen, Ph.D., Pharm.D., O.M.D., L.Ac.** TCM Treatment of Menopause	20 min. break			

Breakout Sessions — Saturday, October 20, 2012 (NON CEUs)

Location	5:30PM	6:30PM
Garden A	5:30 pm – 6:30 pm **Oxyhealth** Located in Garden A	

Location	5:30PM	6:30PM
Garden B	5:30 pm – 6:30 pm **Demand Force** Located in Garden B	

Location	5:30PM	6:30PM
Garden C	5:30 pm – 6:30 pm **Emerson Ecologics** Located in Garden C	

* Note - Times and/or sessions subject to change

SPECIAL EVENTS:

Alumni Reception

Invite a prospective student to the Alumni Association Reception

Connect with classmates or just unwind and enjoy an evening of music, fun and hors d'oeuvres. Try your luck at the Pick-A-Prize* raffle. All are invited!

Sponsored by the SCU Alumni Association

Friday, October 19, 2012 at 6:30 pm - 9:00 pm
Free to all attendees | * Business casual suggested.

Presidential Reception

Join us in celebrating SCU's esteemed tradition as we prepare to define integrative healthcare and healthcare education for the next 100 years.

Sponsored by the SCU Board of Regents

Saturday, October 20, 2012 at 6:30 pm - 9:00 pm
Tickets for the Presidential Reception are $25 each. | * Business attire suggested.

* Pick-A-Prize raffle winners will be chosen Sunday, October, 21, 2012 at Noon.

SCU
SOUTHERN CALIFORNIA UNIVERSITY
OF HEALTH SCIENCES

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Defining Healthcare Education for the Next 100 Years

- Mix and Match Continuing Education* Topics
  (*CEUs have been applied for in various states)
- Learn New Strategies And Patient Protocols
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T20 P1 5145 *********AUTO**3-DIGIT 900
MICHAEL DORAUSCH DC
12740 CULVER BLVD STE G
LOS ANGELES CA 90066-6574



edu/extravaganza

DC Programs — Sunday, October 21, 2012

Location	8AM	9AM	10AM	11AM	12PM	1PM	2PM	3PM	4PM	5PM	6:30PM
Palm West		8:30 am – 12:10 pm **Richard Cheung, DC, ATC** Chiropractic, Kinesio Tape and Yoga, The Way to Practice	20 min. break								
Palm East		8:30 am – 10:10 am **Karen Bloch, DC, LAT, CSCS, PES** Your Next Step as a Sports Chiropractor; Keys to Success from Little League to the Olympics	20 min. break	10:30 am – 12:10 pm **Steven R. Jaffe, DC** Perspectives in Ethics							

AOM Program — Sunday, October 21, 2012

Location	8AM	9AM	10AM	11AM	12PM	1PM	2PM	3PM	4PM	5PM	6:30PM
Plaza A, B, C		8:30 am – 12:10 pm **Jimmy Wei-Yen Chang, OMD, L.Ac.** The Art of Pulse Diagnosis	20 min. break				1:30 pm – 5:10 pm **San Hong Hwang, LAc, OMD** Integrative Diagnostics in Critical Disorders	20 min. break			

* Note - Times and/or sessions subject to change



You Can Enrich SCU Student Life.

Quick and easy ways to enrich the lives of students include:

- Sponsoring a student to attend the 2012 Extravaganza - $25
- Donating to the Presidential Scholarship Fund in any amount starting at $25.

To Register Visit Us Online At www.scuhs.edu/extravaganza Or Fill Out And Fax Back To 562-902-3362

Attendee's Name _____

Additional Names _____

_____

Email Address _____

Address _____

City _____ State _____ Zip _____

Telephone ( ) _____ Fax ( ) _____

Enrich Lives!

- ○ Sponsor A Student To The Extravaganza $25
- ○ President's Circle Min. $1,000
- ○ Donate to SCU Centers of Excellence in Integrated Healthcare
- ○ Give To The Presidential Scholarship Fund * Any Amount Starting at $25

Method of Payment: ○ Credit Card ○ Check

Card Number* _____ $_____(Total)

We accept VISA, American Express, Discover & Mastercard

Name as Appears on Card* _____

Expiration Date (MM/YY)* _____ CV Number* _____

This is the 3 or 4 digit verification number on your card.

4 Ways To Register

1. Online: www.scuhs.edu/extravaganza
2. Call: 562-947-8755, Ext. 704
3. Fax: 562-902-3362
4. Mail to: SCUHS
   16200 E. Amber Valley Dr.
   Whittier, CA 90604-4051
   Attn: SPS

SEMINAR PRICING

DC + AOM - Advance Purchase	*$199*
DC Only - Advance Purchase	*$199*
AOM Only - Advance Purchase	*$169*

REGISTER EARLY TO SAVE $$$

DC + AOM - Day Of Event	$249
DC Only - Day Of Event	$249
AOM Only - Day Of Event	$219



Message from President John Scaringe

Empowered with the findings of the recent multi-disciplinary Integrated Healthcare Systems Expert Panel, SCU is poised to make a significant impact on contemporary, integrative healthcare in the United States. With Centers of Excellence supporting Wellness, Healthy Aging, Sports, Spine, and Community Health, SCU will be implementing a new integrative, health services model that is patient centered, evidence-based, and cost-effective incorporating chiropractic, oriental medicine, nutrition, functional medicine, massage, aryuveda and diagnostic imaging.

While we are always appreciative of the support of our alumni and friends, there has never been a better time to contribute to the University for maximum impact on healthcare for the next 100 years. Thank you for your generous support, and I look forward to seeing you at the 2012 Extravaganza.

President's Circle

The President's Circle at SCU plays a critical role in the advancement of the Southern California University of Health Sciences. Members of the President's Circle are individuals committed to academic excellence, the enhancement and development of new programs at the University and the promotion of integrative healthcare.

The President's Circle shall function as a discretionary fund for the President to fulfill the vision and mission of the University.

Participation in the President's Circle begins with a minimum donation of $1,000. All members of the President's Circle will receive updates on activities of the University, be invited to all SCU events and will receive continual recognition in the SCU Alumni Report and other Campus publications as honored donors.

For more information or to register and pay online for this great event, visit: www.scuhs.edu/extravaganza

Shape The Future of Integrative Healthcare and Healthcare Education.

Please indicate your contribution:

- ◯ **President's Circle - Minimum $1,000**
- ◯ **Presidential Scholarship Fund $_____**
- ◯ **Donation for SCU Centers of Excellence in Integrated Healthcare $_____**

First and Last Name* _____

Address* _____

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City* _____ State* _____ Zip* _____

Country* _____ Province* _____

Phone Number* _____

Email _____

Method of Payment: ◯ Credit Card ◯ Check

Card Number* _____
We accept VISA, American Express, Discover & Mastercard

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Expiration Date (MM/YY)* _____ CV _____

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This is the 3 or 4 digit verification number on your card.