Parker Seminars and California Chiropractic Association - San Diego 2012

May 4-6

Registration Open 7am - 6pm	Friday, May 4, 2012			Expo Open 8am - 6pm
8:30am - 10:30am	**Opening Remarks** with Fabrizio Mancini, DC **Opening Session: 21st Century Science has Validated the Chiropractic Health Care Philosophy and Every Practitioner, Patient, and Politician Needs To Know** (1.5 CE hours available) with James Chestnut, DC, BEd, MSc, DC, CCWP *Paradise Ballroom*			
10:30am - 11am	**EXPO BREAK (Refreshments Provided)**			
11am - 12:30pm	**Parker Procedures for Patient Compliance** Gene Orlowsky, DC *Dockside*	**The Secrets of Removing Quality Interference from the Front Desk: Increasing Your Healing Consciousness** Brandi MacDonald, CA *Garden*	**Great Expectations: Nurturing Your Family Practice From the Inside Out** Jeanne Ohm, DC *Mission Bay*	**Treating Sports Injuries** Jeff Spencer, DC *Paradise Ballroom*
12:30pm - 2pm	**LUNCH BREAK**			
2pm - 3:30pm	**The Science, Philosophy, and Art of Chiropractic** Gene Orlowsky, DC *Dockside*	**The Critical Components of Patient Retention: Enhancing the Subluxation Paradigm** Brandi MacDonald, CA *Garden*	**The Vital Spark: Connecting Kids and Chiropractic** Jeanne Ohm, DC *Mission Bay*	**Clinical Pearls of Managing Concussion in the Adolescent and Pediatric Population** Bill Moreau, DC *Paradise Ballroom*
3:30pm - 4pm	**EXPO BREAK (Refreshments Provided)**			
4pm - 5:30pm	**The Successful Cash-Based Practice** Miles Bodzin, DC *Dockside*	**Roles + Responsibilities + Actions = WOW Experience** Michelle Geller-Vino *Garden*	**Laser Therapy 101, Part I** Patricia McLean, DC *Mission Bay*	**Low Back, Leg Length, Part I** Mitch Mally, DC *Paradise Ballroom*
5:30pm - 6pm	**EXPO BREAK (Refreshments Provided)**			
6pm - 7:30pm	**Build an Amazing You - Create a WOW Practice** Rick Markson, DC *Dockside*	**Marketing to Fuel Your Practice** Michelle Geller-Vino *Garden*	**Laser Therapy 101, Part II** Patricia McLean, DC *Mission Bay*	**Low Back, Leg Length, Part II** Mitch Mally, DC *Paradise Ballroom*

Schedule subject to change.

CA | DC & CA | DC CE

Parker Seminars and California Chiropractic Association - San Diego 2012

May 4-6

Registration Open 7:30am - 6pm	Saturday, May 5, 2012			Expo Open 8am - 7pm
8am - 9:30am	**The Family Wellness Practice** Tracy Wilson, DC *Dockside*	**The Front Desk CA – Confessions of the Front Desk** Phyllis Frase, CA *Garden*	**Female Health Solutions** Curt Hamilton, CCN *Mission Bay*	**Philosophy: Who Needs It?** Troy Dukowitz, DC *Paradise Ballroom*
9:30am - 10am	**EXPO BREAK (Refreshments Provided)**			
10am - 11:30am	**How to Build a Passionate, Educated, Philosophical Rock Star Team** Tracy Wilson, DC *Dockside*	**New Patients and More New Patients – Creating the Wow Factor** Phyllis Frase, CA *Garden*	**Adrenal Health – Solutions to Coping with Stress** Curt Hamilton, CCN *Mission Bay*	**Becoming the Big Idea** Eric Plasker, DC *Paradise Ballroom*
11:30am - 1pm	**LUNCH BREAK**			
1pm - 2:30pm	**Creating Marketing Venues to Tell the Chiropractic Story** Brad Glowaki, DC *Dockside*	**The Art of Responsibility** Gilles A. Lamarche *Garden*	**Ethics in the Chiropractic Office** Anna Allen, RN, MSN, CLNC *Mission Bay*	**The WOW Factor: What's Next?** Leslie Hewitt, DC *Paradise Ballroom*
2:30pm - 3pm	**EXPO BREAK (Refreshments Provided)**			
3pm - 4:30pm	**How to Turn Facebook Into Your Own Automatic New Patient Referral Machine** Jason Deitch, DC *Dockside*	**CA Panel Session** Phyllis Frase/Brandi McDonald/ Michelle Geller-Vino *Garden*	**Informed Consent and the Chiropractor** Gerry Clum, DC *Mission Bay*	**Patient-Centered Case Management** Frank Sovinsky, DC *Paradise Ballroom*
4:30pm - 5pm	**EXPO BREAK (Refreshments Provided)**			
5pm - 6:30pm	**Why Chiropractic?** Moderated by: Matt Hubbard, DC Speakers: Drs. Rick Markson, Gene Orlowsky, Jeanne Ohm, Brad Glowaki, Gerry Clum, Eric Plasker, with Brandi MacDonald and Gilles A. Lamarche *Paradise Ballroom*			

Schedule subject to change.

CA | DC & CA | DC CE

Parker Seminars and California Chiropractic Association - San Diego 2012

May 4-6

Registration Open 7:30am - Noon	Sunday, May 6, 2012	
8am - 1pm	**The "Noisy Joint" and Adjusting the Typical Foot, Wrist, Elbow, and Shoulder** Mark Charrette, DC *Garden*	**Things DCs Get Confused About Regarding X-ray** James Carter, DC, DACBR *Mission Bay*

Schedule subject to change.

CA | DC & CA | DC CE