The Orthotic Group

your feet - our world

CE credit provided by:
National University of Health Sciences
Lincoln College of Postprofessional,
Graduate and Continuing Education
200 E. Roosevelt Road - Lombard, IL 60148

National University of Health Sciences

2008 SEMINARS

LOS ANGELES, CALIFORNIA • CUSTOM ORTHOTIC THERAPY • GAIT ANALYSIS

October 18th and October 19th, 2008

THE ORTHOTIC GROUP seminars are an excellent way for healthcare professionals to gain a deeper understanding of custom orthotic therapy, lower limb biomechanics and gait analysis.

The orthotic industry is constantly changing. It is our commitment to provide you with educational forums that offer up-to-date information on this industry from a clinical and business standpoint.



Custom Orthotic Therapy Seminar

October 18th, 2008

Increase your expertise in orthotic therapy! If you are new to foot orthotics or if you are a seasoned expert, this seminar will provide you with the fundamentals needed to practice orthotic therapys uccessfully in your clinic.

This full day seminar will educate you on:

- Lower limb anatomy
- Biomechanics
- Orthotic options
- Assessment techniques
- Casting in subtalar neutral

Your day includes:

- A PowerPoint lecture & educational manual
- The Orthotic Group certification
- Your own complimentary pair of orthotics
- Continental breakfast, lunch & refreshments

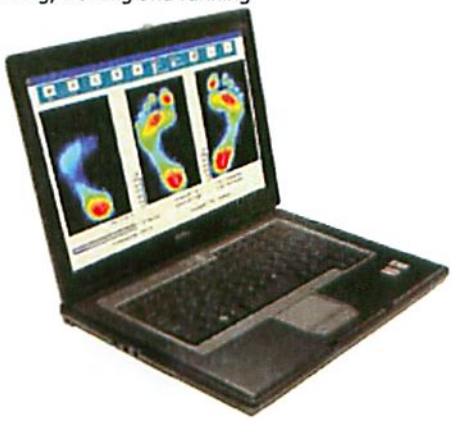
Gait Analysis Seminar

October 19th, 2008

This seminar is designed to help you develop an in-depth understanding of lower limb biomechanics. This learning experience will be facilitated through TOG GaitScan™, a computerized pressure analysis tool brought to you by The Orthotic Group. Our system calibrates quantifiable pressure and timing measurements. These measurements can be captured while standing, walking and running and will assist you in determining your patient's need for orthotic therapy.

This interactive seminar will provide you with:

- The knowledge of how gait technology can play an important role in the analysis of the foot
- An in-depth assessment of the complete gait cycle
- Dynamic information to assist you in determining your patient's diagnosis



Your day includes:

- A PowerPoint lecture & educational manual
- The Orthotic Group certification
- Your own TOG GaitScan™ analysis
- Continental breakfast, lunch & refreshments



DAY ONE: CUSTOM ORTHOTIC THERAPY SEMINAR - October 18th, 2008

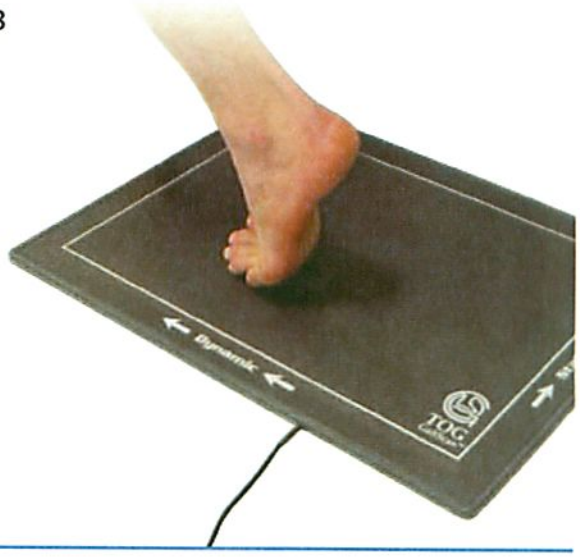
8:30	Registration & Breakfast
9:00	Start of Seminar
10:30	Mid-morning Break
12:00	Lunch
2:30	Mid-afternoon Break
5:00	End of Seminar

- Pronation & Supination
- Subtalar Joint & Midtarsal Joint Function
- Gait Analysis
- Kinetic Chain Evaluation
- *Static/Dynamic Assessment Procedures*
- 5 Foot Types
- Case Studies of Orthotic Therapy
- Research on Orthotic Therapy
- Orthotic Options
- TOG Orthotics
- Footwear Options
- Casting in Subtalar Neutral
- Introducing GaitScan™
- The Business of Orthotics:
  - ~ marketing
  - ~ pricing
  - ~ insurance
- Conclusion

DAY TWO: GAIT ANALYSIS SEMINAR - October 19th, 2008

8:30	Registration & Breakfast
9:00	Start of Seminar
10:30	Mid-morning Break
12:00	Lunch
3:00	End of Seminar

TOG GaitScan™



- Major Events During The Gait Cycle
- Muscle Activity During Gait
- Assessing The Gait Cycle with TOG GaitScan™ Technology
- GaitScan™ Report Interpretation
- TOG GaitScan™ Protocols
- Marketing Your GaitScan™
- Conclusion

SEMINAR INSTRUCTOR: DR. KIM ROSS B.Sc., M.Sc., D.C., Ph.D.

Dr. Kim Ross received his Ph.D. in Biomechanics from the University of Waterloo in 2003 under the supervision of Dr. S. McGill. Dr. Ross graduated in 1987 from The Canadian Memorial Chiropractic College (C.M.C.C.). Since 1988 he has been teaching chiropractic skills and body biomechanics at C.M.C.C. and currently holds the title of Associate Professor. In 1999 he obtained the position of Chair for the Department of Applied Chiropractic. He has been invited to the National Board of Chiropractic Examiners in Colorado annually since 1995, to help develop part four of the National Board Exams. He has been published in the journals Spine and Clinical Biomechanics. In 2003 he received an award as Researcher of the Year from the Ontario Chiropractic Association. He is presently the Director of Clinical Services & Research at The Orthotic Group. Dr. Ross has lectured in over 50 cities across the globe on foot biomechanics and body biomechanics including Canada, USA, Ireland, Australia and Switzerland. His audiences include student chiropractors, chiropractors, chiropodists, podiatrists, physiotherapists and faculty members at various educational institutions.



SEMINAR REGISTRATION FORM

PLEASE MARK THE SEMINAR(S) WHICH YOU WILL BE ATTENDING

CUSTOM ORTHOTIC THERAPY SEMINAR
October 18th, 2008
❒ Reg Price: $175.00 USD
❒ $150.00 USD - 3rd & 4th year full-time students

GAIT ANALYSIS SEMINAR
October 19th, 2008
❒ Reg Price: $175.00 USD
❒ $150.00 USD - 3rd & 4th year full-time students

YOUR ADDRESS AND CLINIC NAME

Name(s)_____
(Please ensure your Name and Professional Classification(s) are correct as this information will appear on the certificates)

Professional Classification(s) _____

Clinic Name_____

Address _____

City_____

Postal Code / Zip Code_____

Province / State _____

Country _____

Phone Number _____

Number of Attendees _____

TOG Account # (if applicable) _____

How did you hear about the seminar?_____

Mail (or fax if paying by credit card) this registration form and payment to:

The Orthotic Group
160 Markland Street
Markham, ON L6C 0C6
Canada
1-800-551-3008 Fax 1-877-551-3001

Payment Amount _____

❒ Enclosed Cheque _____

❒ Visa/Mastercard _____

Card Number _____

Name on Card _____

Expiry Date _____

Signature_____

Seminar Venue
Marriott Renaissance Montura Hotel Los Angeles Airport
9620 Airport Blvd
Los Angeles, California 90045
USA
1.310.337.2800

Seminar Certificates
Certificates will be distributed on the day of the seminar. Please ensure your Name and Professional Classification(s) are correct when completing the registration form.

PAYMENT METHOD
Please note that seats for the seminar(s) are on a first come first serve basis. Payment for the seminar(s) is required in order for your seat to be reserved.

REFUND POLICY
All cancellations received 72 hours before the seminar date will be refunded. A $50 administration fee will be charged to all cancellations that are less than 72 hours before the seminar date.

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160 Markland Street
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Canada
1-800-551-3008
Fax 1-877-551-3001
www.theorthoticgroup.com

The Orthotic Group

Dear Healthcare Practitioner,

We at The Orthotic Group (TOG) are excited to announce our latest Continuing Education Seminar – **Custom Orthotic Therapy** and **Gait Analysis**.

Held in Los Angeles, right by LAX at the Renaissance Montura Hotel, this *2 day hands-on* seminar will be held on **October 18th and 19th**.

With **13 CE** credits available TOG Seminars are an excellent way for Health Care Professionals to gain a deeper understanding of custom orthotic therapy, lower limb *biomechanics* and gait analysis.

Our Keynote Speaker is Dr. J. Kim Ross, MSc., DC, PhD (Biomechanics) who has lectured in over 50 cities across the globe on foot biomechanics and body biomechanics.

Enclosed is a seminar brochure that outlines and details each days events. You can also see if you qualify for a *Free TOG GaitScan System and Software Package*!

Take advantage of our ***Early Bird Special*** and attend for a discounted price of $135 per day – including a free pair of TOG Custom Orthotics, lunch and snacks!

TOG is a Custom Orthotic Laboratory that has been providing Chiropractors around the world quality and professional service for over 25 years. I invite you to visit our website at www.theorthoticgroup.com to learn more about the services and products that we offer.

Please accept this invitation to join us as we would be thrilled to have you there. You can contact me directly at 1-800-551-3008 x 3157 or by email at msarkovski@theorthoticgroup.com.

Seating is limited, so make certain to register soon.

I look forward to hearing back from you.

Best regards,

Michael Sarkovski
TOG Account Manager, USA

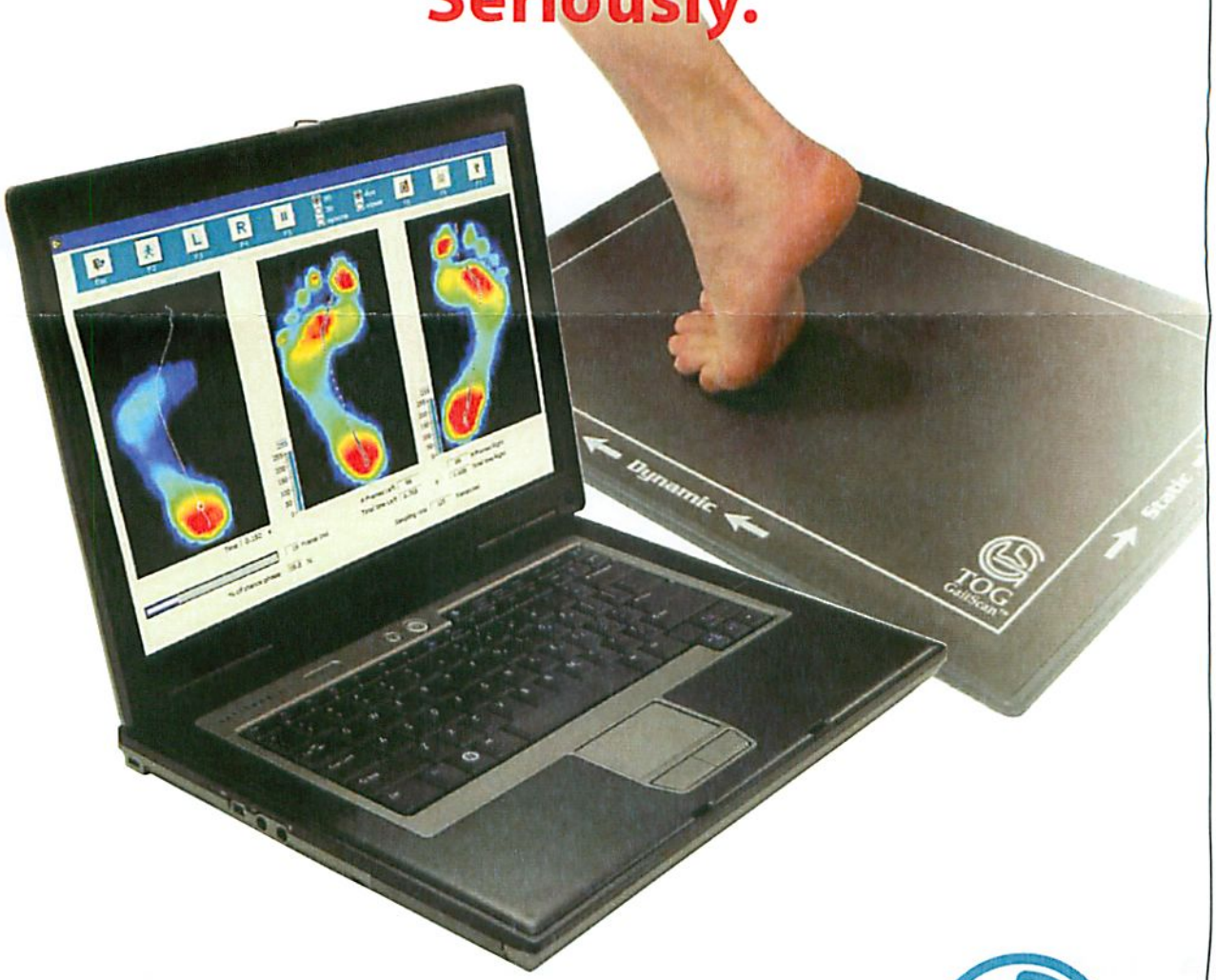
160 Markland Street
Markham, Ontario L6C 0C6
Canada

Toll Free: 1.800.551.3008
Toll Free Fax: 1.877.551.3001
Int'l Toll Free: 00.800.ORTHOTIC
www.theorthoticgroup.com

The Orthotic Group

Get a **FREE** TOG GaitScan™ System.

Seriously.



With 4096 sensors, it's the **ONLY** pressure plate technology that provides both static and dynamic measurement scanning at 300 frames per second providing over one million data points recorded for analysis.

TOG GaitScan™

Call today to find out if you qualify for a **FREE** TOG GaitScan™, an $8,000 value!*

1.800.551.3008

www.GaitScan.com

*Some conditions apply. Offer available in the USA only.