CALIFORNIA CHIROPRACTIC ASSOCIATION

The 2014 CCA Annual Convention & Marketplace

Join the Evolution

...Share Your Story





BONUS!
More than 24 hours of CE available, inlcuding QME, Radiology and Ethics!
See the schedule at calchiro.org

Meet us in Paradise for three great days of education and inspiration! It all happens at one of California's most beautiful resorts: Paradise Point Resort & Spa.

A private 44-acre island tucked away on Mission Bay, Paradise Point is minutes from the heart of downtown San Diego and adjacent to SeaWorld Adventure Park. This luxury resort features comfortable, California beach bungalow-style guest rooms amidst lush, tropical gardens and meandering lagoons.

CCA Members register today!
Go to calchiro.org to register.

www.paradisepoint.com

CCA group rate $169/night available until May 5th

Support the CCA-PAC by playing golf... raising money...getting politically proactive!

2nd Annual CCA Golf Classic
Thursday, May 29
Riverwalk Golf Course
www.calchiro.org/content/2nd-annual-cca-golf-classic



Paradise Point
Resort & Spa

FREE CE for CCA Members!

May 29 - June 1, 2014

Paradise Point Resort & Spa, San Diego

Thursday, May 29, 2014

9am-12pm	**QME Re-certification** Dennis Sosine, DC
11:30am-8pm	**2nd Annual CCA Golf Classic • Riverwalk Golf Course**
12pm–1pm	**LUNCH BREAK**
1-4pm	**QME Re-certification** Dennis Sosine, DC
4pm-6pm	**New PI Strategies You Need to Know** Shawn Steel, Esq.

Friday, May 30, 2014

7am-8am	**Stand Up Paddleboarding** (Paradise Cove) Eric McKillican, DC		
	Classroom 1	Classroom 2	CA/Student Program
8am-9:30am	**Questioning Vaccines** Kristine Hicks, DC	**8am-10am (2 hrs)** **Overview of Autism Spectrum Disorder*** Janet Lintala, DC *Sponsored by NCMIC*	
9:30am – 10:30am	**MARKETPLACE BREAK (Refreshments provided)**		
10:30am -12pm	**Functional Movement: Therapeutic Exercise in Chiropractic Setting** Steve Mertz, DC	**10:30am-12:30pm (2 hrs)** **Ethics*** Anna Allen, RN, MSN *Sponsored by NCMIC*	**Creating the Outrageous Practice: POWER, PROCEDURE & PASSION** Heidi Farrell
12pm – 1:30pm	**LUNCH BREAK**		
1:30pm-2:30pm	**Why Chiropractic Needs Nutrition** Jennifer Franco & Matthew Hubbard, DC	**Sleep Wellness** Timothy Campbell, DC	Heidi Farrell
2:30pm-3pm	**MARKETPLACE BREAK (Refreshments provided)**		
3pm-4:30pm	**3pm-5pm (2 hrs)** **Adjustive Technique** Robert Chatfield, DC	**ACE Fitness** Anthony Wall, MS	Jason Deitch, DC
4:30pm-5pm	**MARKETPLACE BREAK (Refreshments provided)**		
5pm-6:30pm	**Your Patients' Brains and the Secrets They Keep** Michael Allen, DC *Sponsored by BioPhotas*	**The Under-Utilization of Chiropractic** Eric Plasker, DC	Miles Bodzin, DC
6:30pm-7:30pm	**Special Presentation –** John Assaraf, featured in *The Secret*		
8pm-10pm	**Friday Night Beach Bonfire Event –** *More details coming soon!*		

Saturday, May 31, 2014

7am-8am	**Stand Up Paddleboarding** (Paradise Cove) Eric McKillican, DC		
8am – 9:30am	**Titleist Professional Institute Body-Swing Connection** Greg Rose, DC	**8am-10am (2 hrs)** **Chiropractic Nutrition*** David Seaman, DC *Sponsored by NCMIC*	**The Hole in Your Practice** Dennis Buckley, DC
9:30am – 10:30am	**MARKETPLACE BREAK (Refreshments provided)**		
10:30am -12pm	**Athletic TIPS Toward Injury Prevention in Sports** Edward Feinberg, DC, DACBSP	**10:30am-12:30pm (2 hrs)** **Chiropractic Nutrition*** David Seaman, DC *Sponsored by NCMIC*	**The 100 Year Lifestyle** Eric Plasker, DC
12pm – 2pm	**LUNCH BREAK**		
2pm-3:30pm	**Nuts and Bolts of a Patient Care Plan** Miles Bodzin, DC	**Seeing the Person in the Patient** Frank Sovinsky, DC	CAs/Students to attend TED-inspired Talks
3:30pm-4:30pm	**MARKETPLACE BREAK (Refreshments provided)**		
4:30pm-5:30pm	**Philosophy TED-inspired Talk** Moderated by Matt Hubbard, DC David Jackson, DC & Leslie Hewitt, DC	**Clinical TED-inspired Talk** Moderated by Jason Deitch, DC Kristine Hicks, DC, & Frank Sovinsky, DC	
5:30pm-6pm	**MARKETPLACE BREAK (Refreshments provided)**		
6pm-7pm	**Philosophy TED-inspired Talk** Moderated by Matt Hubbard, DC David Fletcher, DC, Eric McKillican, DC & Brian Stenzler, DC	**Clinical TED-inspired Talk** Moderated by Jason Deitch, DC James Carter, DC, & Tim Gay, DC	
7pm-7:30pm	**CCA Awards Ceremony**		
8pm-10pm	**Poolside After Party –** *More details coming soon!*		

Sunday, June 1, 2014

8am-1pm	**X-ray Findings in Everyday Chiropractic Practice** James Carter, DC, DACBR

All classes approved for CA BCE credit, except Chiropractic Assistant Program. Contact CCA for additional state information.
*8-hour course attendance qualifies for NCMIC policyholders to receive a 5% discount on their next renewal.

DC DC & CA CA

2014 CCA Annual
Convention & Marketplace



Save My Seat!

May 29 – June 1, 2014

Paradise Point Resort & Spa • San Diego, California

FREE for CCA Members!

(Deposit of $81)

2014 California Chiropractic Association Annual Convention & Marketplace Registration Form

Name(s) _____ Chiropractic College _____

Address _____ City/State/Zip _____

Phone _____ Fax _____ Email _____

☐ Check here if new address. ☐ Check here if you have special needs that may require our attention. A CCA staff person will call to confirm your request.

Please check one: ☐ Use this email for all CCA communications. ☐ Use this email for confirmation only.

Sign me up for: (check below)

	MEMBER	NON-MEMBER Pre-registration by May 20/After May 20
☐ **Doctor of Chiropractic (Full Registration)**	FREE* with $81 deposit	$279/$379
☐ **QME/PI Only (Thurs, 5/29/14 9am-6pm)**	FREE* with $81 deposit	$158/$208
☐ **Student**	FREE* with $81 deposit	$75 / $95**
☐ **Chiropractic Assistants**	$99	$149/$179

2nd Annual CCA Golf Classic **(Thurs, 5/29/14 11:30am-8pm)** Click Here for Details

*Limited FREE Seating Available. Once the FREE seats are filled and if space permits, additional seats may be purchased.
** Non-member rate includes SCCA membership.

Pre-Paid Lunch

You are "on your own" for lunch. However, CCA is offering a healthy, deli-style lunch option on Friday and Saturday. Pre-paid lunch tickets will be included in your welcome packet to be picked up at the Event Registration Desk.

☐ Friday $19 ☐ Saturday $19 ☐ $30 for both days

_____ # of tickets Total Amount Due: $ _____

BONUS!
More than 24 hours of CE available, inlcuding QME, Radiology and Ethics!
See the schedule at calchiro.org

Paradise Point Resort & Spa
1404 Vacation Road
San Diego, CA 92109
800.344.2626 Reservations
www.paradisepoint.com

Mention CCA

for a special group rate of $169/night.
Available until May 5th, 2014

HOW TO RESERVE YOUR SEAT

MEMBERS: To save your seat, you must send a check or credit card authorization in the amount of $81. **If you attend the convention/class you reserved, your check will NOT be cashed, and your credit card will NOT be charged.**

NON-MEMBERS: provide check or credit card payment for the appropriate class fee listed above.

Total Amount Due $ _____ Check Payable to CCA Enclosed: # _____,

or ☐ VISA ☐ MC ☐ AMEX ☐ DISCOVER Credit Card # _____ Exp. _____

MAIL Registration to: CCA, 1451 River Park Drive, Suite 230, Sacramento, CA 95815-4521
FAX (916) 648-2738 **CALL** (916) 648-2727 ext. 141 or 120 **WEB** www.calchiro.org

CCA MEMBERS: Convention cancellations received in the CCA office up to 14 days prior to convention date will not be subject to a service charge. After the 14-day deadline, a $50 cancellation fee will apply. "No shows" the day of the Convention automatically will be charged $81.

NON-MEMBERS: Convention cancellations received in the CCA office up to 14 days prior to Convention date are subject to a 20% service charge. Cancellations after the 14 day deadline, and up to 5pm on the day prior are subject to a 40% service charge. "No shows" or cancellations the day of the Convention are liable for the entire fee. All cancellations must be in writing. If CCA cancels for any reason, CCA's liability is limited to the return of the registration fee only. CCA will not reimburse registrant for any travel or hotel cancellation fees or penalties. Checks returned due to insufficient funds and/or stop payment are subject to a $25 returned check fee. Retain a copy of this form for your records. If you fax your registration, you MUST reserve/pay by credit card.

CALIFORNIA CHIROPRACTIC ASSOCIATION

CCA will apply for CA, AZ, HI, ID, NV, OR & WA CE credit. Please contact CCA regarding other states.

For CCA use only: ☐ Verify record _____ ☐ Processed _____ ☐ Confirm e-ltr _____